



Meeting 87

BID CAMBORNE – 87th BOARD MEETING

Monday 20th January 2025
Tyacks Hotel Conference Room

Minutes

Attendance: Anna (BID Camborne), Jo (Jojangles), Samantha (The Make Space), Nikki (Camborne Games), Brian (Camborne Regen Forum), Chantelle (notes)

Apologies: Rachael (Camborne Back Clinic), Ian (Fonehouse), John (Camborne Town Council)

1. Welcome, Housekeeping & Apologies

Apologies were noted.

2. Declarations of Interest

None received.

3. Operations Update (Anna)

Xmas – The tree and lights have been taken down and removed. We trialled taking the tree down on a weekday at 6am which went well. In November, we also trialled installing the tree later at 9am but it didn't work. The tree needs to be installed earlier at around 7am (as previously). Need to ask Cameron at Macsalvors what works best for them as they kindly deliver and remove the tree free of charge. The Xmas WG meetings have been opened to members of the public (residents and businesses). A press release has gone out and the invitation has been shared on social media. We need to think about the screening process and define what roles are available. It would be good to have a wide variety of people and skills. **Action: Draft a form to screen people's strengths and interests. AP/CR.** Samantha suggested asking Marie Splatt if she would like to attend. **Action: SH to contact Marie.** It was agreed the working group should compile of 6-8 people in total.

Anna and Chantelle met in December to discuss what worked well during 2024 and Saturday 22nd November seemed the best day to host the switch-on event for 2025 as it takes Remembrance Day into consideration. Lots of positive comments regarding the lights and switch-on event from Aldi, people that visited the Xmas Tree Festival and social media. Samantha mentioned it was lovely to have the tree lights on during the day.

Project A-Void – Cosmic, the artist that was commissioned to create some artwork in town, has finished the Open reach boxes and one shutter in town. Five electrical boxes owned by Cornwall Council have been covered with vinyl's that include heritage photos of the town. Anna confirmed Cornwall Council's planning department have asked the plans for the signage in town to be revised. They would like individual plans for each sign rather than one plan. Chantelle has collated and analysed feedback forms from businesses who were awarded a grant and drafted some graphics to highlight the stats. Chantelle has also produced an infographic to celebrate the success of Project A-Void phase 2.

DISC – Before Christmas, Chantelle produced a spreadsheet to show which businesses were signed up to DISC and those that weren't (and which businesses to target with an email and/or flyer). An email will be sent to businesses to encourage them to sign up to DISC. Those that don't have email addresses, will be sent a flyer.

Jo asked if people of interest from other towns could be shared to the BID:BIS app so that the businesses are aware of these people. **Action: Anna will ask DISC if this is a possibility.**

Funding Opportunities – Brian mentioned some possible funding/loans from the government to help businesses reduce energy bills. Should we arrange a meeting to discuss if this would be beneficial and so that we are ready when the funding is released. **Action: Brian will conduct some research into the energy efficiency funding/loans.**

Anna mentioned BID have arranged some sessions to support the member businesses with money saving and social media. These will be on a 1-2-1 basis and details will go out in the next BID newsletter and shared to the CamborneTown.com social accounts.

Great Western Railway (GWR) have opened their customer community fund to celebrate the 200th anniversary of the modern railway. Anna suggested bidding for some funding for an installation at Camborne Railway station that depict 200 journeys in and out of Camborne. Chantelle suggested having something interactive that tells the 200 stories (audio), maybe a screen with visuals and audio. Brian said we could ask the local schools to think about the next 200 years? Deadline for proposals to GWR is 31st January 2025.

4. Minutes of the Board – 2nd December 2024

Minutes were agreed as a true record. Proposed by Samantha and seconded by Jo. All agreed.

5. Minutes of the Financial Working Group – 2nd December 2024

Minutes were agreed as a true record. Proposed by Samantha and seconded by Brian.

6. Financial Update

Anna ran through the current accounts and explained BID is currently awaiting a VAT refund of around £15,000 and that is due in February. Anna will ask the accountant to file this as soon as it's been received.



Camborne Renew has contacted BID Camborne about the Project A-Void art project and would like to sub-contract BID to manage a mural in town which is positive.

More businesses have paid their outstanding bills recently and a 7th draw down was made on 6/1/25. The BID levy bills will go out earlier this year on 1st March.

7. Police & Crime Commissioner manifesto

Brian suggested at a previous board meeting that we should think about what BID Camborne wants and put this proposal to the Police & Crime Commissioner. We should highlight the positives and be very specific on what BID would like. Anna suggested we could also ask D&C Police for a contribution towards DISC.

8. AOB

Fairtrade – Brian confirmed he had made £280 at the Xmas markets in town which is fantastic. This year the focus is on women's rights and Brian asked if the theme for Christmas could be 'Merry, Bright and Fair'? Anna mentioned the 'gender pay' campaign which takes place in November. Brian will provide an update on Fairtrade at the next board meeting.

Brian suggested having an 'advent calendar' in town for Xmas where 24 shops/businesses reveal a window each day. Chantelle mentioned this has been done in other towns around the country. **Action: Chantelle will research this further.**

Brian asked if a local knitting group could 'yarn bomb' the town with some vibrant creations. Samantha will ask A Darn Good Yarn. Could also ask the community for wool donations. Samantha offered the use of The Make Space to produce the knitted creations. It's also a good way for people to know about BID Camborne and what we do. Anna will mention the idea to Sharron as she has just started hosting a knitting/crochet group at Delight 2 Bite. **Action: AP/CR/SH**

BID Camborne will have a stall at this years Trevithick Day event. A rota will go out to all directors to help man the stall. **Action: AP/CR.** Samantha asked how we can fill shops on Trevithick Day? Maybe we could have a goodie bag or tombola? Or a printed booklet with lots of offers and discounts at local businesses to encourage people to shop locally on the day and beyond. **Action: AP/CR**

Jo mentioned she would like to hire the space outside her shop on Trevithick Day and have table and chairs for people to rest as there aren't many resting spots around the town. Jo would sponsor this space with Martin Penney who owns Marts Curiosities.

Theme to encourage businesses to dress their windows for Trevithick Day? Cornish heritage?

Samantha thanked Craig (Apollo Bingo) for his service as a director at BID Camborne.

Date of next board meeting is Monday 3rd March for 5.30pm at Tyacks Hotel.