



Meeting 88

BID CAMBORNE – 88th BOARD MEETING

Monday 31st March 2025
Tyacks Hotel Conference Room

Minutes

Attendance: Anna (BID Camborne) , Samantha (The Make Space), Ian (Fonehouse), Brian (Camborne Regen Forum), Rachael (Camborne Back Clinic), John (Camborne Town Council), Chantelle (BID Camborne - notes)

Apologies:, Jo (Jojangles), Nikki (Camborne Games)

1. **Welcome, Housekeeping & Apologies**

Apologies were noted.

2. **Declarations of Interest**

None received.

3. **Operations Update (Anna)**

Project A-Void –Creative Signs have installed some banners next to Jims (land owned by Jims) and a board with the different creative quarters has been attached to a derelict building across from Jims. Currently working towards the final map design and Anna has met with Tim Hendy to go through some further details. Local planning department would like a site map for each location, rather than one map with all locations on it.

Ian asked if the new signs will be affected by the Camborne Renew project? Anna confirmed they wouldn't, and the Camborne Renew team have been impressed with BID Camborne and the work BID has done so far. The Camborne Renew team have commissioned BID Camborne to manage some further street art in the town which is positive.

Rachael asked about the current old style black and gold signs in town and what will happen to them? Anna mentioned she had attended some visual improvements meetings with Camborne Town Council. It was still under discussion if the council would take on the upkeep of the new street furniture.

DISC –Anna had a positive phone call with Pete at Littoralis. Pete confirmed BID Camborne is the best disc scheme in the country due to the number of engagements with businesses and reports.

Action: CR to promote how effective the BID:BIS scheme is and speak to owner at Jims to join the scheme. Post Meeting Note: CR spoke with one of the owners at Jims about the scheme on 3rd April. They seemed very interested, and CR gave them a leaflet and prompted them to email the smile account to start enrolment. Jims haven't contacted us yet to sign up to the scheme (30/4/25).

Anna recently spoke to PC James Tompson who asked if he could sign businesses up to DISC. It was agreed that James could sign-post businesses to BID Camborne if they asked about the

scheme (and advise them to email the smile account) but BID Camborne will manage all sign-ups. Samantha suggested having a training evening for businesses to attend in the evening.

Ian asked if a business closes, will the landlord have to pay the BID levy instead? Anna confirmed the owner of the building would be liable for the BID levy if a business closed and the building was empty, unless the it stated in the tenancy agreement the tenant was liable and the tenant had vacated before the end of their tenancy date.

Voluntary BID:BIS – Anna suggested an idea to bring in further funding to help with the cost to run the DISC. Businesses outside the BID Camborne boundary would be contacted to see if they would like to join the scheme for a low-cost annual payment of £75. A mailshot will go out to businesses within the Pool, Penggon, Tuckingmill and Beacon are. **Action: CR**

Funding Opportunities – the GWR application Anna recently completed for some further funding was unsuccessful.

4. Minutes of the Board – 20th January 2025

Brian confirmed he has conducted some research into energy efficiency, and this will be discussed at the end of the today's meeting. Minutes were agreed as a true record. Proposed by Samantha and seconded by Brian. All agreed.

5. Minutes of the Xmas Working Group – 3rd Febraury 2025

Minutes were agreed as a true record. Proposed by Samantha and seconded by Anna.

6. Financial Update

Anna ran through the current accounts and explained there are no live levy queries as the financial working group meeting took place last week.

Anna will receive an update from Cornwall Council on 1st April who will confirm the available levy balance.

Budget Setting – Anna ran through the draft headline budget for 2025/26.

An application has been submitted to FEAST and Anna should hear if it's been successful in 6-7 weeks' time.

It was agreed that Fun Fridays will run for 6 weeks this year instead of 12 weeks. Anna recently met with RG Kellows and they had some ideas for the Xmas lights in town which will be lighter (in weight) and less prone to storm damage which will help reduce costs. Samantha agreed we need to look at costs for Xmas. Anna confirmed she had spoken to Tim Hendy about reducing the size of the Xmas guide which will help cut costs down.

The headline budget was agreed by all. Proposed by Samantha and seconded by Ian.

7. Police & Crime Commissioner manifesto

Samantha asked to defer this until after the May elections. All agreed.

8. AOB

BID Camborne will have a stall at this years Trevithick Day event and Anna asked directors for volunteers. Businesses can have their leaflets on the BID Camborne stall and this has been promoted on social media and the BID Camborne newsletter.

Directors were asked for suggestions of a fun challenge. CR suggested a guessing game (name the street a business is located) which will help promote what is in the town and the different types of businesses. **Action: CR to produce the game for Trevithick Day and prizes.**

Brian recently undertook some research into energy efficiency and identified CEP (Community Energy Plus) as an organisation that could visit BID Camborne businesses to offer them an energy efficiency review/audit. **Action: Anna will contact Abi at CEP for further information.**

Rachael suggested it would be a good idea to offer businesses a subsidised first aid in the workplace course. **Action: Anna will put a shoutout to organisations that could help with this.**

Anna asked directors for ideas on how to recruit more directors. Rachael suggested asking the nationals if they would want to join and businesses that offer a service such as solicitors and Ian suggested asking Richard at The Card Factory. Other suggestions include Rugby club, Stevan at Poundstretcher, Richard at Aldi and Tracey from Howards. **Action: Anna.**

Brian mentioned Fairtrade Fortnight which takes place on 22nd Sept – 5th Oct and the theme this year is tea. Brian will help any business that would want to promote Fairtrade tea.

New lanyards were given to directors, and these can be worn when directors represent BID Camborne at different events.

A vote of thanks was given to John Morgan for all his support and contributions to BID Camborne.

Next meeting is on Monday 12th May for 5.30pm at Tyacks Hotel.