BID CAMBORNE

A Plan for Camborne Town Fourth Term Business Plan 2027–2032

Continuing to improve Camborne Town by making it a welcoming, well promoted, attractive destination for visitors and locals.



Vote YES and vote EARLY from 9th November 2026
Ballot papers must be returned by 5pm 10th December 2026

Welcome From The Board

Camborne is a fantastic town, full of pride in our heritage and with over 20,000 people who know the reason why it is a great place to live, work and do business.



As the owner of a shop in Camborne as well as the chair of BID Camborne, I am here to contribute to the economy and do what I can to speak up for the town.

I care deeply for Camborne and firmly believe that if our businesses flourish and prosper so does our whole town. You have told us that the BID has played a vital role in helping our town get back on its feet and that the support we have given our businesses has been what you needed, when you needed it.

During the past five years we have worked hard to improve Camborne, fought your corner and worked alongside you to ensure that your opinion has been heard. We have delivered projects and services that have not only benefited our community but made Camborne a reliable destination to shop, eat, do business and enjoy.

BID Camborne has been the first to call for funding opportunities to benefit town centre businesses. In our third term, we built upon the £400,000+ leveraged in the first phase of Project A-Void in 2020-2022 and secured c.£700,000 of Government funding for business grants and projects brightening up the town centre, such as the heritage photos and painting on utility boxes. Identifying and applying for funding will be a key focus of a fourth BID term.

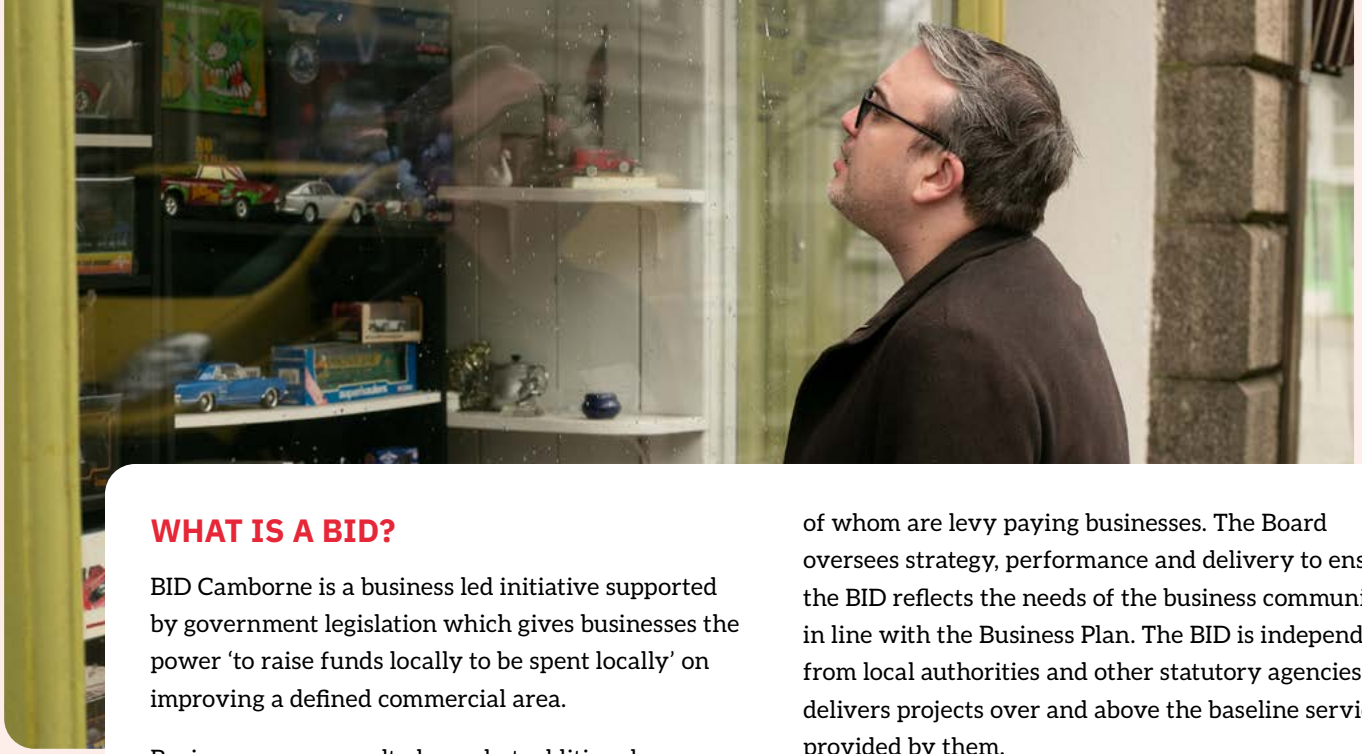
We could not have delivered the many achievements set out in this Business Plan without the support of you, our levy paying businesses, as well as the time and dedication given by BID directors and other business leaders in the town. We thank you for your support and your feedback, as well as the many new ideas you have put forward for the next five years.

Your views, together with your prioritised projects, have informed this Business Plan. I trust what you read resonates with you and that the proposals are ones that you will support when it comes to casting your vote.

Like many of you, I have had the confidence to invest in Camborne and have chosen to grow my business here. By all businesses contributing funds through the levy and pooling our expertise, we can ensure Camborne thrives not only now, but into the future.

A 'No' vote would mean that all projects and services that the BID delivers will come to an abrupt end on 31st March 2027 – can you think of any other organisation that would have the money or inclination to step forward and continue with the projects that you have prioritised? It is the strength of the business community working together through the BID that gives us our power and our capability to realise larger opportunities.

Vote YES and vote EARLY from 9th November 2026 Ballot papers must be returned by 5pm 10th December 2026



Together we are a stronger voice, and we can look forward to more shared success, grasping future opportunities and continuing to fulfil our vision of improving Camborne for all.

Please have your say and vote 'Yes' and vote early from 9th November. You can return ballot papers by post, or deliver in person to Cornwall Council at County Hall by 10th December at 5pm. Don't leave it too late to ensure a voice for Camborne and a locally-raised and spent budget, that you have directly influenced, can continue.

Ian Gilbert
Chair of BID Camborne and Owner of Fonehouse

WHAT IS A BID?

BID Camborne is a business led initiative supported by government legislation which gives businesses the power 'to raise funds locally to be spent locally' on improving a defined commercial area.

Businesses are consulted on what additional improvements they want to make and how those improvements will be managed and delivered; the feedback from those consultations has informed this final BID Camborne Business Plan for Camborne.

A BID is created when the majority of business ratepayers within the BID boundary area vote at a ballot to support the Business Plan and to invest collectively via a levy based on the rateable value of the business premises. Many businesses view their BID levy as an investment rather than a cost; that return on investment can be significant in terms of increased footfall, sales and a more appealing area to trade. On top of levy funds, income can also be secured from other sources such as grants, sponsorship and partnership funding.

If approved at the ballot, the BID will be delivered by BID Camborne, an independent not for profit company led by a Board of non-executive Directors, the majority of whom are levy paying businesses. The Board oversees strategy, performance and delivery to ensure the BID reflects the needs of the business community in line with the Business Plan. The BID is independent from local authorities and other statutory agencies and delivers projects over and above the baseline service provided by them.

Unlike business rates, the money doesn't go to the government; it all remains in Camborne to be spent on the things that the businesses themselves have identified as priorities.

There are now 355 BIDs across the British Isles, contributing over £169 million each year to their business communities and representing more than 138,000 businesses. 8 BIDs operate within Cornwall.

BID Camborne first became operational in April 2012, investing levy payers' money into the town. During the past fifteen years we have worked with you and our partners to deliver a wide range of positive achievements for Camborne. These are set out in this BID Camborne - Business Plan for Camborne Town.

WHAT HAS BID CAMBORNE ACHIEVED FOR THE TOWN?

A retrospective of our third term 2022-date

THEME 1: SPECIAL EVENTS & INNOVATIVE IDEAS FOR CAMBORNE TOWN

This theme is all about ensuring our town looks as bright and welcoming as possible, all year round and to bring people into the town to enjoy living, working and shopping here and to help celebrate special occasions.

Christmas Lights & Tree

Funded and organised the annual Christmas lights and switch-on event for 2022, 2023, 2024, 2025 and 2026 including festive town guides, entertainments, activities, Santa meet and greets, community Christmas cards and town tree.



Tykes on Trikes Children's Bike Race

BID Camborne created this annual free event to mark the Tour of Britain coming through Camborne and to bring local families in to the town centre.

Art Projects

Thanks to Government funding which BID Camborne successfully applied for, in conjunction with local schools and community groups BID has developed a community art project called New Ideas for New Connexion Street. This will decorate the thoroughfare from the bus station to the high street. You may have seen artist Cosmic in progress on Cornwall's biggest ever mural.

We have continued to use Government funding, to deliver the latest phase of Project A-Void Phase 2, featuring attractive new maps in the new town branding, installed at the bus and train station, Rosewarne and Trevithick car parks. Wayfaring signage for the new branded quarters of the town is in progress.

During this third term, BID Camborne also won funding from GWR, to create and install the beautiful mosaic panels and upcycled metal sculpture at the train station.



Fun Fridays

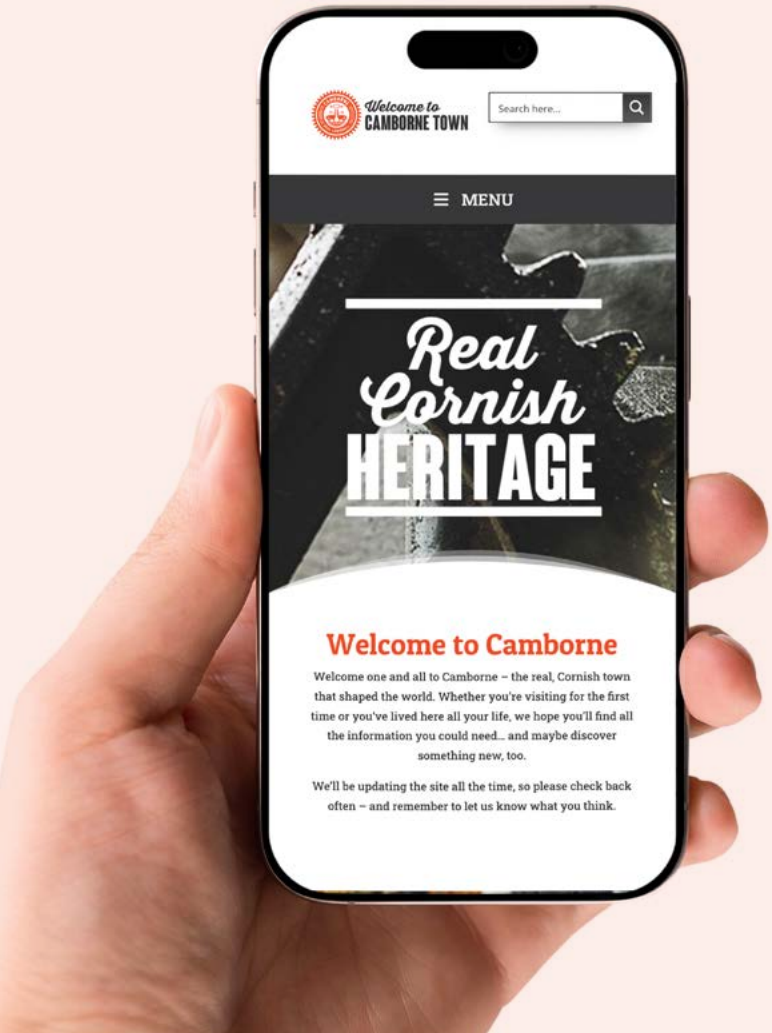
Every summer holidays, BID Camborne has curated a programme of pop-up performances in the Square and around the town, with everything from character meet and greets, educational workshops, musical entertainments, to magic potions, treasure hunts and puppet making.

250
press releases for local businesses

90,000
Camborne Town Guides distributed

"BID Camborne has been instrumental in creating a safe and enjoyable atmosphere in our local town centre. We have also been delighted with the social media output as well as supporting local businesses and creatives to put on free events for the public."

Dawn Frisby,
Kehelland Trust



THEME 2: MARKETING & PROMOTION OF CAMBORNE TOWN

This theme focuses on getting that all-important message out; that Camborne is the best little town in the West!

Camborne Town Website

Funded and managed the top-ranked Camborne Town website, which promotes the businesses and the town to residents and visitors.

Camborne Town Loyalty Card

This popular project encourages people to shop in town centre businesses, gaining stamps on their card as they go. Each month, the first three names out of the hat win vouchers to spend in the BID Camborne business of their choice.

Camborne Town What's On Guide

BID Camborne set up and keeps current Camborne's go-to guide for things to do in the town.

Camborne Town Business Directory

All BID Camborne levy-paying businesses have an entry in the Camborne Town website business directory, helping you reach a wider audience.

Camborne Town Social Media

Camborne businesses and the town are promoted through a variety of campaigns and sharing your own content, with a c.60,000 average weekly reach, which equates to £2.8 million reach over the course of an average year, encouraging people to #ChooseCamborne.

Getting Camborne Town seen and heard

BID Camborne works with a local PR professional to create press releases and ensure these get into print, online, and even radio and TV interviews and features.

Street Dressing & Welcome Maps

Organised and secured Government funding for bright new flags for Cross Street and welcome maps around the town in key locations to help easy and pleasant navigation around the town.



22
graffiti hot spots sorted

100
businesses supported with over
£375,000
of grants

THEME 3: SUPPORTING CAMBORNE TOWN BUSINESSES

This theme addresses the vital business support role that BID Camborne plays, using our skills and knowledge to add value to your business, your team and the town itself.

Dealing with ASB and problem behaviour in our town

BID Camborne has been responsive to levy payers' concerns about ASB and nuisance behaviour in the town. The Crime Survey of businesses that BID undertook directly informed Camborne's Business Manifesto for a Crime-Free Camborne, delivered to the Police and Crime Commissioner. We also re-prioritised budget in 2024 in order to launch the very popular BID Camborne: Business Intelligence Scheme, also known as DISC.

BID has continued to work with the Police and Community Safety teams and in December 2025, we successfully gained Police funding to add a night-time economy section to DISC, enhancing the town's approach to tackling problem behaviour.

Pubwatch Scheme

Led and supported the Pubwatch Camborne scheme, helping to keep the town's night-time economy safer.

Taking Action on Graffiti & Improving the Appearance of the Town

Funded and organised the removal of 1 mile of graffiti around the town and worked with the police to catch a prolific offender.



Open Sessions for Businesses

Providing training and support information to businesses through digital and print media on business finance, First Aid, making your business more sustainable, social media masterclasses and latest legislation.

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"The BID Camborne team have been there to offer support when needed and supported my business through marketing and social media. They have also prioritised safety in the town by administering the Camborne Pubwatch scheme and implementing the DISC platform which has helped many local businesses."

Sam Bowen, Tyacks Hotel

THEME 4: FLYING THE FLAG FOR CAMBORNE TOWN

This theme is all about planning ahead, identifying, securing and prioritising resources to ensure the town centre is preserved and enhanced.

Project A-Void Grant Scheme

Devised and delivered a second phase of this popular scheme for local businesses, where you could apply for a grant of up to £5,000 to improve and transform your properties with new shop fronts, improved disability access, new signage and by making them more energy efficient, using Government Town Deal funding, successfully applied for by BID Camborne.





Working with Partners

Worked in partnership with Camborne Church and Fairtrade on seasonal projects and continued our Memorandum of Understanding with Camborne Town Council to pool resources wherever appropriate to benefit the town.

BID has continued to work with the Police and Community Safety teams and in December 2025, we successfully gained Police funding to add a night-time economy section to the very popular BID Camborne: Business Intelligence Scheme, also known as DISC. This is a great tool which enables swift reporting and sharing of information about anti-social and nuisance behaviour with other businesses and the authorities.



New shop frontage thanks to Project A-Void grant scheme

Lobbying on Important Issues

Lobbied and campaigned on behalf of Camborne businesses against road closures in the town centre.

Strategic Accreditations

Worked to help maintain Camborne's Fairtrade status, supported the water Refill Scheme and begun to develop plans for the Purple Flag safe and well-managed night-time economy hallmark.

"BID Camborne has prioritised keeping the town safe through their BID:BIS scheme (DISC) and enabled businesses to report anti-social behaviour quicker. This support has been invaluable to help target known offenders on the High Street, making the town a safer place to visit. Without the BID, who will champion our high street and business community?"

Martin Penney,
No 64 Bys Vyken Running

CONVERSATIONS ABOUT CAMBORNE

Gaining your feedback and insight for the next Plan for Camborne Town

Over the course of Spring and Summer 2026, BID Camborne undertook a comprehensive consultation process, circulating a detailed questionnaire to 287 businesses locally and to head office addresses where appropriate.

You and your fellow businesses were given the opportunity to tell us what you want more of, what you want less of and to contribute your new ideas for the town.

We received responses through:

- ✓ Hard copy surveys returned through the post
- ✓ Digital surveys completed online
- ✓ One-to-one meetings with business owners and managers
- ✓ Phone calls and emails with businesses, both locally and with national estate managers

Engaged businesses comprised a good cross section of business sizes and types from across the BID boundary to include shops, offices, charities, restaurants, cafes and pubs and the public sector.

"Who will promote Camborne, provide funding for events and lobby on our behalf if the BID doesn't continue? You may think you would be better off saving a few pounds but voting 'no' would be counterproductive and result in a poorer town for all traders with less visitors. Ultimately, that means less money spent in our pubs and restaurants."

Ryan Wilce, Wetherspoons

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What you said about the impact of BID Camborne

Of those who completed our survey, **92% said they would vote 'YES'** to BID Camborne continuing, with 8% uncertain or would need to refer the decision elsewhere.

You told us that work of BID Camborne over the past years has had a positive impact on the town. Many businesses were particularly appreciative of the support offered with promoting their business to a wider audience and the can-do attitude of the BID helping them with business issues.

Almost three-quarters of respondents said that there had been a direct and quantifiable benefit to their business through the work of the BID.

The positive relationship and active engagement that BID Camborne has with the business community was commented on along with many compliments about the BID's role and influence, including improvement grants for businesses, initiatives to tackle anti-social behaviour and helping to increase footfall and sales.

Positive feedback was also given about areas that the BID could prioritise, improve upon and consider introducing and we have been delighted to take this into account in determining the focus for this BID Camborne Business Plan for Camborne.

92%
said they would vote 'YES'

BID Camborne's Business Plan for Camborne Town

2027-2032

Vision for Camborne Town – supported by 100% of survey respondents

"Continuing to improve Camborne Town by making it a welcoming, well promoted, attractive destination for visitors and locals."

To create a vibrant town to attract more visitors and residents into Camborne to increase spend through Theme 1, Special Events & Innovative Ideas for Camborne Town

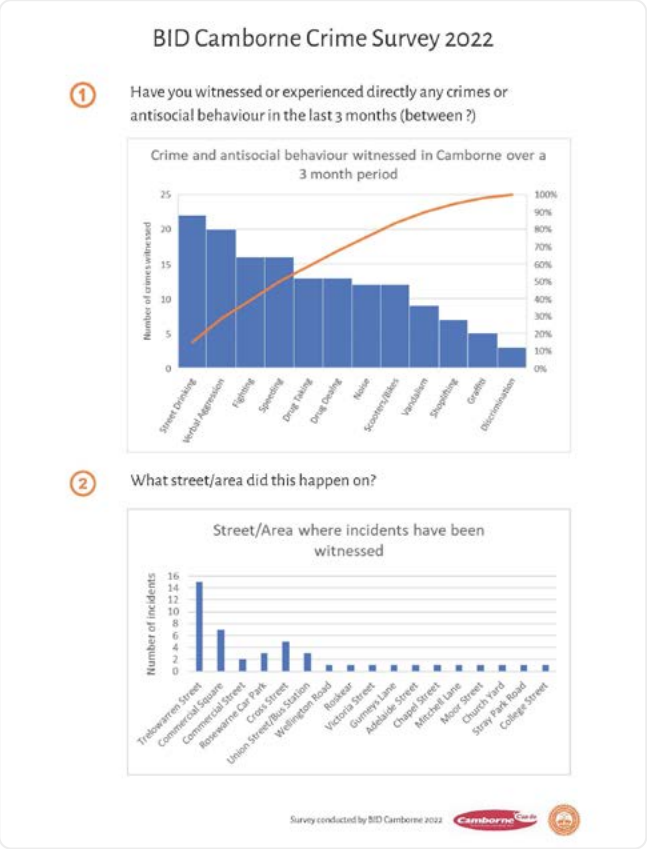
To raise the profile of Camborne as a place to visit, stay and locate your business through Theme 2, Marketing & Promotion of Camborne Town

To support levy paying businesses to promote their products and services through Theme 3, Supporting Camborne Town Businesses

To secure funds for Camborne ensuring opportunities are grasped that benefit our businesses and working closely with partners to secure new investment through Theme 4, Flying the Flag for Camborne

Learnings and priorities for a fourth term of BID Camborne

- Driving footfall – You told us that driving footfall into Camborne through marketing, promotion and digital activities is a key priority and so this is where we will be directing a significant proportion of our resources. Like you, we want to make sure Camborne businesses thrive, not just survive. We will continue promoting our town with its unique range of businesses and array of goods and services.
- Bidding for funding and maximising income – We want to ensure that we make the best use of your money and punch above our weight when it comes to being a strong voice for funding to be brought into the town. Careful project budgeting and negotiation will help to make every penny of income from levy payers count. We will also be working hard to draw in additional contributions by bidding for grants; as you recognised in our consultation, we have a strong track record of achieving this and it was ranked as a key activity for you and the town's businesses.



Vote YES and vote EARLY from 9th November 2026 Ballot papers must be returned by 5pm 10th December 2026



- Supporting all businesses – We want all local businesses to benefit from being part of our BID, irrespective of sector or location, so this means we will regularly review where we deliver our projects and services and how they land with businesses and intended targets. We welcome your feedback. We want to use the power of our BID working as a collective of businesses to lobby for change and to secure opportunities.

- Working with key stakeholders – You told us that you want value for money and we agree that it is essential that BID Camborne works with statutory partners to ensure the town is attractive, clean and welcoming, so this will be a continuing part of our agenda. We are in regular communication with Camborne Town Council and Cornwall Council to ensure that resources are maximised to benefit the town and businesses.

Many of our projects rely on the support of businesses and community organisations and our ethos is very much about working together to support each other, which will continue in BID 4.

- Acting as a leading agent for tackling ASB and problem behaviour – Your survey responses told us how much you value the efforts BID Camborne has made to help the town feel safer and better managed and that you highly rank the role we have played in bringing the business community and authorities closer together to work towards common goals. We know that you want us to continue speaking up for the resource Camborne needs to build further on the results that tools such as DISC have delivered in reducing ASB issues and graffiti and lead the charge on your behalf as we work towards a crime-free Camborne.

- Being Green – We will continue to support your businesses with important initiatives such as Plastic Free, Water Refill and Fairtrade. Whilst we will continue to print some information that you have identified as a priority, we will also enhance our use of digital media such as video content and quick response codes.

Your feedback has shaped this final Business Plan and the projects and services BID Camborne plans to deliver a fourth term.



BID Camborne's Business Plan for Camborne Town

2027-2032

THEME 1: SPECIAL EVENTS & INNOVATIVE IDEAS FOR CAMBORNE TOWN

Our consultation clearly demonstrated that creating a vibrant town through special events, which in turn drive footfall and positivity, is really important to you.

Managing Camborne's Christmas lights and tree scored high amongst the feedback with 100% of respondents saying that these initiatives were essential or important, alongside very strong support for identifying funding streams to help drive innovative ideas for the town.

Businesses also indicated an appetite to explore different events or different approaches to existing events and so that will be a focus of a fourth BID term.

- Funding and managing the Christmas lights
- Funding and managing the Christmas tree
- Christmas Lights Switch-On Day entertainments
- Design and produce Christmas in Camborne Guide
- Fun and accessible leisure, art and culture events and projects to engage people with Camborne town





"All of the projects and events that the BID have organised are bringing life back into the town and a sense of community. They are doing so much to encourage people to visit the town. Long may it continue."
Kath Penaluna, Kath's Plaice



THEME 2: MARKETING & PROMOTION OF CAMBORNE TOWN

You told us just how important it is to you that we continue to promote Camborne town and your business, accessing the widest possible reach for Camborne's business economy. BID's marketing and promotion projects scored very highly. In particular the Camborne Town website, social media and promotion of your business via digital and broadcast media all ranked over 90% when asked if these were essential or important, as well as the Camborne Town Loyalty card being identified as a leading innovation.

An attractively dressed town also scored positively, indicating that businesses are interested in ensuring the town is looking good and is accessible; this was evidenced by the complimentary comments we received about the maps, flags and signage delivered in BID 3.

- Fresh and regular content on the top-ranked Camborne Town social media accounts
- Keeping spend and footfall local through the Camborne Town Loyalty Card
- Delivering and maintaining street dressing, such as flags, maps and signage
- Investing in and keeping current the Camborne Town website
- Maintaining the Camborne Town Business Directory, promoting your business
- Maintaining the Camborne Town digital What's On Guide
- Promoting Camborne town businesses in local newspapers, online and on the radio and television

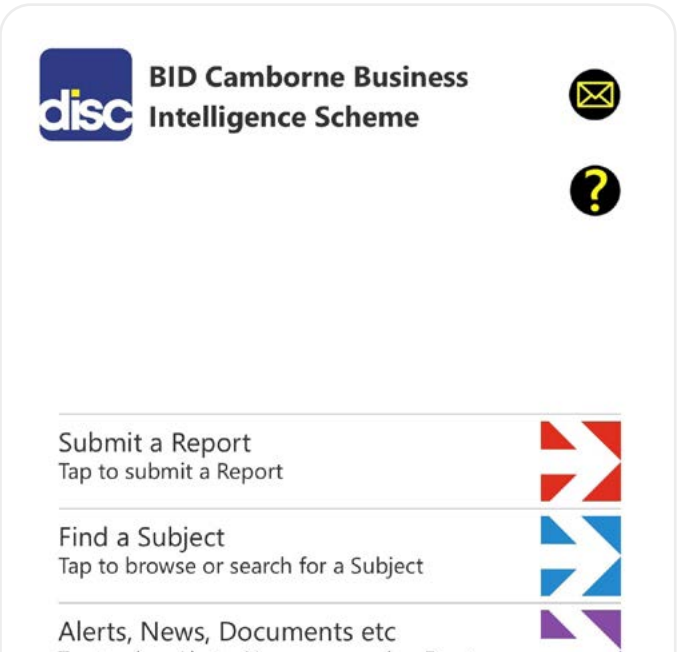
THEME 3: SUPPORTING CAMBORNE TOWN BUSINESSES

You told us how much you valued this theme and how appreciative you were of the support and communication provided by BID Camborne to you, your business and your team. Three-fifths ranked this as the most important service BID Camborne provides, with a further quarter ranking this a close second. Leading the charge against issues which affect the town and improving the appearance of Camborne were categorised as essential or important by 100% of respondents. Ensuring Camborne is safe and clean is clearly important to you and we will continue to work to commission tools such as DISCand work with statutory partners and Pubwatch to keep our town tidy and address anti-social behaviour.

- Leading focus towards a crime-free Camborne, continue to fund the BID Camborne Business Intelligence Scheme – also known as DISC and contributing the business voice to projects to combat ASB and problem issues in the town
- Improving the appearance of the town.
- Taking action against graffiti .
- Providing training and support information through print and digital media, including videos/online tools.











THEME 4: FLYING THE FLAG FOR CAMBORNE TOWN

There is no doubt from your feedback that you really support the role that BID Camborne has played in working with stakeholders to improve Camborne for all and to secure additional investment. All projects under this theme scored over 90% in terms of being essential or important. Many respondents particularly praised the role the BID has played in securing Government funding for grants that directly benefit businesses and in representing their interests through lobbying.

Seeking and applying for funding opportunities and lobbying on issues important to Camborne town was rated at 100% in terms of your priorities.

It's important that we use the power of the BID working as the collective voice of businesses to lobby for change and to secure opportunities. This theme can be flexible and is partly up to you to tell us what support you need and when as the climate evolves.

- Seeking and applying for funding opportunities to benefit Camborne town
- Lobbying on issues important to Camborne town
- Working with local partners to benefit the town and deliver value for money
- Identifying and working on accreditations that enhance the management and reputation of the town – such as Fairtrade, eco-friendly and safety schemes

What is the cost to your business and how will we spend your money?

BID Camborne is projected to raise circa £128K per annum based on 2.5% of the rateable value of all premises with a rateable value of £5,000 or over. Businesses with a rateable value of under £5,000 will pay a flat fee of £125 per annum. This minimum payment of £125 means that every business contributes, has a stake in the BID and plays a vital role towards improving Camborne. There are approximately 287 levy payers.

The chart below shows typical contributions based on a 2.5% levy:

Rateable Value of Property	Annual Levy	Weekly Cost	Average minimum weekly cost of commercial advertising*
£5,000	£125.00	£2.40	£105
£7,500	£187.50	£3.61	£105
£10,000	£250.00	£4.81	£105
£15,000	£375.00	£7.21	£105
£25,000	£625.00	£12.02	£105
£50,000	£1,250.00	£24.04	£105
£100,000	£2,500.00	£48.08	£105
£200,000	£5,000.00	£96.15	£105
£500,000	£12,500.00	£240.38	£105

* based on a selection of print, digital and broadcast rates at time of going to print

BID Camborne 2027-2032 Indicative Budget

The current BID Camborne term comes to an end on 31st March 2027. Voting 'yes' means that this Business Plan can be delivered and together we can achieve our vision for Camborne over the next term until April 2032

	2027-28	2028-29	2029-30	2030-31	2031-32	Total all years
Income						
BID levy at 2.5% (95% collection rate) 0% inflation	£122,208	£122,208	£122,208	£122,208	£122,208	£611,040
Additional Contributions, grants, sponsorship etc (projected)	£17,500	£17,500	£17,500	£17,500	£17,500	£87,500
Total Income	£139,708	£139,708	£139,708	£139,708	£139,708	£698,540
Expenditure						
Theme 1 - Special Events & Innovative Ideas for Camborne Town	£55,000	£55,500	£56,000	£56,500	£57,000	£280,000
Theme 2 - Marketing & Promotion of Camborne Town	£23,000	£23,500	£24,000	£24,500	£25,000	£120,000
Theme 3 - Supporting Camborne Town Businesses	£4,000	£4,250	£4,500	£4,750	£5,000	£22,500
Theme 4 - Flying the Flag for Camborne Town	£6,000	£6,000	£6,000	£6,000	£6,000	£30,000
Sub Total BID Project Expenditure	£88,000	£89,250	£90,500	£91,750	£93,000	£452,500
Delivery and Running Costs						
BID Manager Core Costs (not project related)	£16,000	£16,000	£16,000	£16,000	£16,000	£80,000
Insurance, levy collection, professional fees, office, IT	£17,500	£17,750	£18,000	£18,250	£18,500	£90,000
Contingency/Reserves (10%)	£12,250	£12,250	£12,250	£12,250	£12,250	£61,250
Sub Total Delivery and Running Costs	£45,750	£46,000	£46,250	£46,500	£46,750	£231,250
Total Expenditure per Annum	£133,750	£135,250	£136,750	£138,250	£139,750	£683,750
Sub Total (plus or minus)	£5,958	£4,458	£2,958	£1,458	-£42	£14,790
Carry forward from previous year	£0	£5,958	£10,416	£13,374	£14,832	£0
Balance	£5,958	£10,416	£13,374	£14,832	£14,790	£14,790

""BID Camborne has always been a great support to our Studio. The grant schemes open to us in the past have allowed us to apply studio upgrades that benefit so many children and people within our community. The support we receive in promoting our dance studio and the events we provide is fantastic. It really feels like improving the area and what's available locally is their key focus."

Nichola Reynolds
Vox Dance Studio



BID Delivery and Running Costs

BID management costs are split between the project themes, according to the estimated resource required for each theme and acknowledging that none of the projects or services can be delivered without a management resource. A proportion of the BID management time is also apportioned to delivery and running costs. This will cover the time spent on running the BID Company and good governance such as communications, performance monitoring and financial management. Contingencies are included within all the project themes. Any reserves at the end of March 2032 will be carried forward into the next term. BID Camborne is a not-for-profit company.

Alterations Policy

The BID projects, costs, timescales and budgets can be altered, subject to Board approval, providing the changes fall within the income of the BID and meet BID objectives. This enables the BID to operate flexibly to respond to changing demands of levy payers, the economic landscape and potential opportunities.

Any change to the BID boundary shown in this Business Plan or to the levy rate would require an alteration ballot. BID Camborne will adhere to the 2026 ratings list throughout the fourth term to the end of March 2032.

Levering in Additional Income

BID Camborne will work proactively with statutory partners and other stakeholders to pool resources, secure grant funding, sponsorship and other income to maximise the impacts that can be delivered across all four project themes throughout the fourth term. During the third term, BID Camborne successfully levered in approximately £700,000 of additional funding, demonstrating an excellent track record of complementing levy income through securing additional resources.

Governance and management of the BID

"The BID team work very hard to help boost the profile of the town (through their various projects) and lobby on behalf of local businesses. Christmas in Camborne and social media support have attracted more customers and increased footfall in the shop which has been fantastic"

Nikki Perryman, Camborne Games

The BID Proposer

The BID proposer is BID Camborne, a not-for-profit company limited by guarantee set up in 2012 (registered in England and Wales company number 07900674). BID Camborne will deliver the fourth term Plan for Camborne Business Plan, should the BID ballot be positive. Their registered offices are within Camborne Business Centre and the BID itself is a levy payer.

BID Camborne has submitted its proposals, including this business plan to the Local Authority, Cornwall Council, in line with the BID regulations. Cornwall Council has conducted their compliance check and has formally accepted this Business Plan in line with the legislation.

The Secretary of State for the Ministry of Housing, Communities and Local Government (MHCLG) was formally notified of BID Camborne's intention to hold a ballot for a new term on 16th June 2026. In accordance with BID regulations, on 22nd September 2026, a further letter was sent to Cornwall Council, formally requesting the BID proposals to be put to a ballot.

Under its Articles of Association, BID Camborne has positions on its Board for up to 15 elected Directors who voluntarily support the BID. Currently, there are 6 Directors, drawn from levy payers and stakeholders across Camborne.

BID Camborne engages BID management resources who report to the Board, ensuring that the projects and services in the Business Plan are delivered.

The BID is business-led, for business benefit and all levy contributors are automatically members of the Company. All members are invited to Annual General Meetings, where past and prospective BID activities are presented; subject to available places, members can apply to become non-executive directors. Accounts are independently prepared each year and copies are available on request or can be found online at Companies House.

Communications & Performance Monitoring

BID Camborne is your voice at the table. You can contact the team by email, phone or meeting at your business. Our Board is always open to hearing your feedback or ideas. You will be invited to levy payer meetings and will have the opportunity to shape BID Camborne projects.

We will also issue regular newsletters and updates to keep you informed of projects and services and will communicate via social media including Facebook and Instagram. We want to measure the impact of everything we do in the projects that matter to you, so we will be regularly seeking and responding to your feedback on how this Business Plan for Camborne Town is delivering the priorities you have identified and to ensure that you as businesses feel you are getting value for money. BID Camborne will also undertake a mid-term review against this Business Plan.

Annually, with your bill, you will receive information on how your levy has been spent and members will be invited to attend our annual general meetings and entitled to be nominated to become a Board Director, subject to available places.

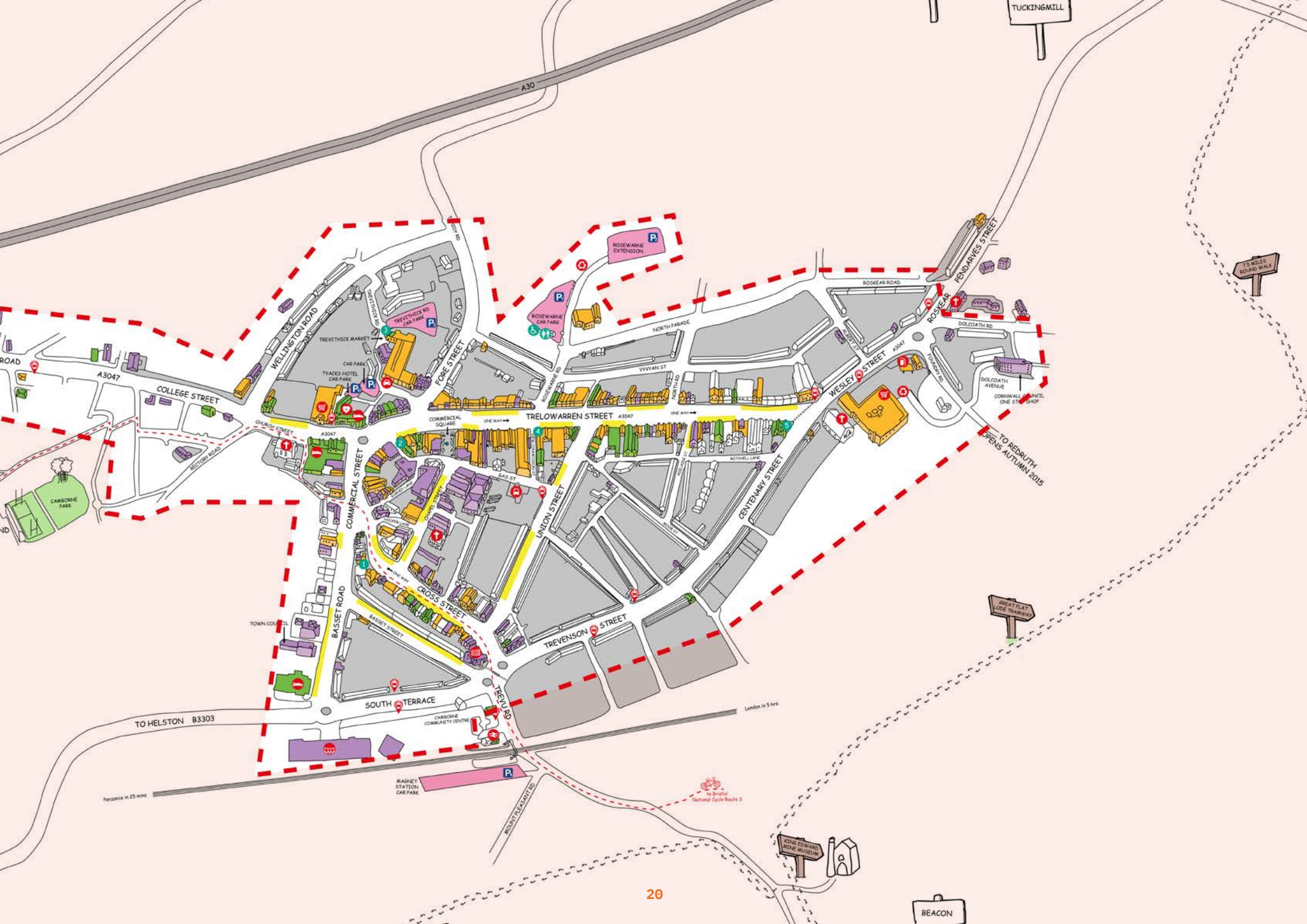
Where will the BID operate?

BID Camborne operates within the definitive boundary shown on the map, which includes the following streets, either in whole or in part. Please note that the street list is not exhaustive and should be considered alongside the boundary map which shows the parameters of the BID boundary:

Adelaide Street
Albert Street
Basset Road
Basset Street
Carnarthen Road
Centenary Street
Chapel Mews
Chapel Street
Church Lane
Church Street
College Street
Commercial Square
Commercial Street
Cross Street
Dolcoath Avenue
Dolcoath Road
East Charles Street
Fore Street
Foundry Road
Gas Street
Gurney Lane
Gurney Mews
Hooper Lane
Kerrier Way
Mitchell Lane
Moor Street
New Connexion Street
North Parade
North Road
Rectory Road
Rosewarne Road
Roskear Road
South Terrace
Stray Park Road
Tehidy Road
The Glebe
Tolcarne Street
Trelowarren Street
Treswithian
Treswithian Road
Trevenson Lane
Trevenson Street
Trevithick Road
Union Street
Victoria Street
Vyvyan Street
Weeth Lane
Wellington Road
Wesley Street
West Charles Street
William Street



Vote YES and vote EARLY from 9th November 2026 Ballot papers must be returned by 5pm 10th December 2026


A30
TUCKINGMILL
7.5 MILES SOUND WALK
ROSEWARNE EXTENSION
ROSEWARNE CAR PARK
TREVITHICK RD CAR PARK
TREVITHICK MARKET
CAR PARK
TYACKS HOTEL CAR PARK
WELLINGTON ROAD
FORE STREET
ROSEWARNE RD
NORTH PARADE
VYVYAN ST
NORTH RD
ROSKEAR ROAD
PENDARVES STREET
ROSKEAR
DOLCOATH RD
DOLCOATH AVENUE
CORNWALL COUNCIL ONE STOP SHOP
WESLEY STREET
A3047
FRANCIS RD
TRELOWARREN STREET
COMMERCIAL SQUARE
ONE WAY
GAS ST
MITCHELL LANE
TO REDRUTH OPENS AUTUMN 2015
COLLEGE STREET
A3047
CHURCH STREET
RECTORY ROAD
CAMBORNE PARK
COMMERCIAL STREET
CHAPEL STREET
TOWER LANE
UNION STREET
CENTENARY STREET
CROSS STREET
TOWN COUNCIL
BASSET ROAD
BASSET STREET
TREVENSON STREET
SOUTH TERRACE
TREVU RD
CAMBORNE COMMUNITY CENTRE
TO HELSTON B3303
London in 5 hrs
Penzance in 25 mins
MAGNEY STATION CAR PARK
MOUNT PLEASANT RD
to Bristol National Cycle Route 3
GREAT FLAT LODE TRAMWAY
KING EDWARD MINE MUSEUM
BEACON

Key facts about the rules on Business Improvement Districts and the ballot

The BID Ballot

1 The person, organisation or registered company that is listed on the non-domestic ratings list as being responsible for payment of the rates of a property (also referred to in BID regulations as a hereditament) within the BID boundary on the day of the notice of the ballot (26th October 2026) will receive a ballot paper and ballot letter and will be entitled to vote in a secret ballot.

For the BID to be approved, two tests need to be met:

a) More than 50% of those voting must vote in favour.

b) Of the 'yes' votes, they must represent more than 50% of the total rateable value of all votes cast.

Under the legislation, if these conditions are fulfilled, payment of a levy of 2.5% of rateable value each year for five years until 31st March 2032 becomes mandatory for all eligible businesses, regardless of how they voted. Businesses with a rateable value of £5,000 or less will pay a flat fee of £125 p.a.

2 The ballot will be conducted independently by Cornwall Council and will be a confidential postal vote, run for a minimum of twenty-eight days. Voters will have until 5pm on the close of the ballot (Thursday 10th December 2026) to return their ballot paper. A proxy vote is available, if needed and details will be sent out with the ballot papers.

3 If a business has more than one rateable property it will receive a ballot paper for each property. Each returned paper counts as one vote.

4 If the BID is approved through both tests being met, it will operate for five years from 1st April 2027 to 31st March 2032, delivering the projects outlined in this business plan.

5 The number of hereditaments liable for the levy is 287 (at the time of writing – September 2026).

6 The results of the ballot will be announced on Friday 11th December 2026.

The BID Levy

1 The levy rate to be paid by each hereditament or rateable premises with a rateable value of £5,000 or more will be calculated at 2.5% of its rateable value p.a. using the 2026 non-domestic ratings list throughout the BID's fourth term. For premises with a rateable value under £5,000, a flat fee of £125 p.a. (lower threshold) will be payable. The maximum levy payable on a single hereditament will be £17,500 p.a. (upper threshold). The first BID levy under the fourth term will be due on 1st April 2027, with subsequent levies due each year until 31st March 2032. There will be no inflation charged on the levy. If you would like to know the rateable value of your premises, please refer to your rates bill or check https://www.gov.uk/find-business-rates

2 Under the BID regulations, Cornwall Council will be responsible for collection of the levy on behalf of BID Camborne and as with the previous three terms, these arrangements will be formalised in an operating agreement that both parties sign. The levy income will be collected in a single instalment, kept in a separate ring-fenced account and transferred to BID Camborne on a regular basis. Cornwall Council will charge a collection fee for this service of 1.3% of the total levy due. BID Camborne is also charged summons and liabilities costs that are incurred when chasing non-payers. This is included in the outline budget.

3 Collection of the BID levy carries the same enforcement weight as collection of the non-domestic rates as per Part 3 and Schedules 2 to 4 of the Non-Domestic Rating (collection and enforcement) (Local Lists) Regulations 1989 and the BID (England) Regulations 2004 Clause 9.

4 Where a hereditament is untenanted, tenanted, part-occupied or vacant and is undergoing refurbishment or being demolished and it has a rateable value on Cornwall Council's ratings list, the property owner or person responsible for payment of the non-domestic rates will be entitled to vote and is obliged to pay the BID levy with no void period. Hereditaments that are let for non-commercial purposes are also liable for the levy whilst they remain listed on the non-domestic ratings list.

5 Charities and non-profit making organisations will be liable to pay the full levy and the discretionary relief that charities can apply for aligned to their non-domestic rates payment will not apply.

6 The BID levy will not be affected by the small business rate relief scheme and businesses who already pay service charges to landlords will not receive any discount. The only exception that will apply will be to tenants located within Trevithick Market or Camborne Market on Wesley Street. The occupiers of these buildings are market traders and due to their transient nature, will be exempt from paying the levy individually. Instead the landlord of each building will be approached to make a voluntary contribution towards BID Camborne. If the building reverts to an alternative use during the lifetime of the BID term, the ratepayer will be obliged to pay the appropriate levy.

7 Exemptions, reliefs or discounts prescribed in the Non-Domestic Rating (Collection and Enforcement) (Local Lists) Regulations 1989 made under the Local Government Act 1988, will not apply.

8 The BID levy will be calculated using the 2026 Non-Domestic Ratings list for the duration of the BID. The exception to this will be any change of use or physical change to a property including new construction, merger, sub-division, extensions and refurbishment where the hereditament has no entry in the 2026 list but enters a subsequent ratings list during the BID term.

9 The BID levy will have to be paid by a new ratepayer occupying an existing or new rateable property within the BID area up until the end of the term on 31st March 2032, even if they did not vote on the Business Plan. Likewise, any new rateable property created during the lifetime of the BID will be obliged to pay the levy.

10 The ratings list will be updated for any changes in ratepayer, appeals, additions or removals and liability will be adjusted accordingly. There will be no refunds given for retrospective years as a result of successful rateable value appeals but changes in values will be reflected by a corresponding change to the levy for the year in which notification is received and for subsequent years.

11 If a business ratepayer occupies premises for less than one year, the amount of BID levy payable will be calculated on the number of days they occupy the property, known as 'daily charging'.

12 Services provided by statutory organisations within Camborne and have a correlation to the projects that the BID will deliver have been documented and can be seen at https://www.cambornetown.com/bid-camborne-4th-term/ The purpose of this is to ensure that BID Camborne is adding value to current service provision and supporting businesses rather than replacing or duplicating existing services. An agreement in principle, subject to a successful 'Yes' vote, has been reached with Cornwall Council, Camborne Town Council and Devon and Cornwall Police that these baselines will be reviewed each year. Any issues associated with local baselines will be reported through the localism team at Cornwall Council, Town Council or Inspector of Police as appropriate and as and when they occur.

WHAT HAPPENS NEXT?

October 2026

- Voting list is prepared to ensure that ballot papers reach the correct recipient.
- BID Camborne – A Plan for Camborne Business Plan published and circulated to all named voters of levy paying businesses.
- Notice of ballot to be issued Monday 26th October 2026.

November 2026

- Ballot paper to be despatched to all levy-paying businesses on Monday 9th November 2026 signifying the start of the minimum 28-day postal ballot.

Thursday 10th December 2026

- Close of postal ballot on Thursday 10th December 2026 at 5pm, with result announced on Friday 11th December 2026.

1st April 2027

If the vote is successful, the fourth term of BID Camborne will commence.

What happens if I vote YES?

A 'Yes' vote means that BID Camborne can continue delivering services and projects that local businesses like yours have said are important to them. That means:



- ✓ Promote your business on the town's number one website CamborneTown.com
- ✓ Showcase local businesses in local print and broadcast media stories
- ✓ Continue operating the town's popular social media accounts, @CamborneTown on Facebook and Instagram
- ✓ Camborne continues to have sparkling Christmas lights and a real town tree each year
- ✓ Funded activities and events to bring people and families into the town can continue – such as entertainments and the Tykes on Trikes children's bike race
- ✓ Source funding opportunities to benefit businesses and the town
- ✓ Help save money and increase sustainability by linking into cost saving schemes for your business
- ✓ Improve the trading environment with town flags, new signage and graffiti removal
- ✓ Give you and your business a voice and take action on issues that matter
- ✓ Help deal with crime and anti-social behaviour through the BID Camborne Business Intelligence Scheme app – also known as DISC
- ✓ Making Camborne safer by working with partner agencies and businesses at Pubwatch

What happens if I vote no?

A 'No' vote means that none of the projects outlined in the Business Plan will be delivered, the business community will lose its direct champion and BID Camborne will cease to exist entirely from 1st April 2027.

Can you think of any other organisation with the resources and determination to get all of this done?

Get in Touch

Anna Pascoe, BID Camborne, Suite 11, Camborne Business Centre, College Street, Camborne TR14 7DB

Email: smile@cambornetown.com

cambornetown.com/bid-camborne-4th-term

Remember to look out for your ballot paper arriving from 9th November 2026 Vote early and

Vote YES